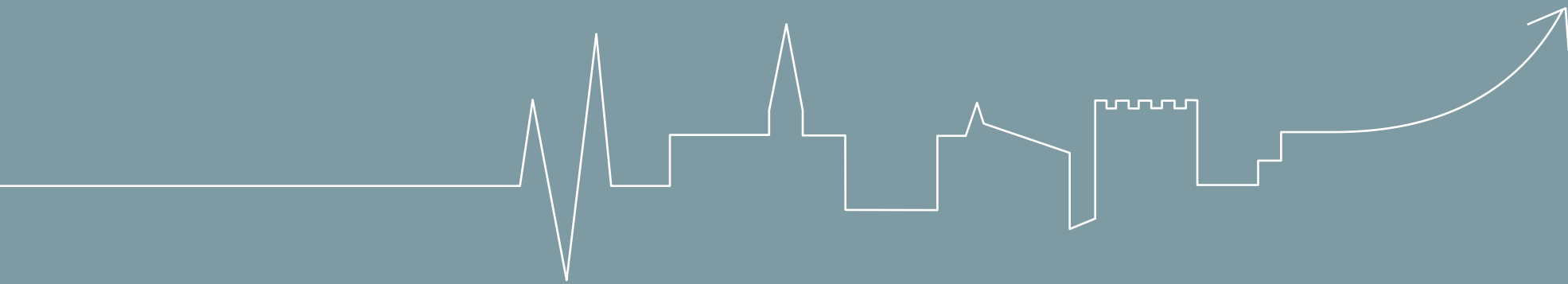


# TECH VELOCITY

Discover - Collaborate - Accelerate

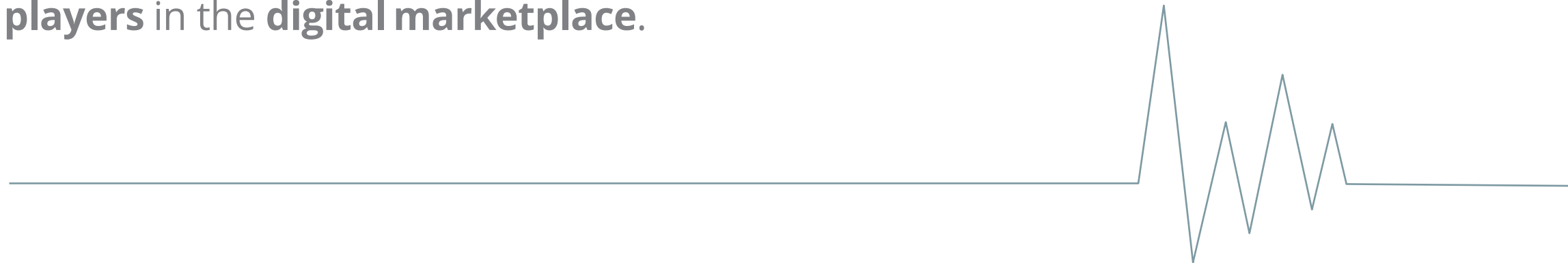


## DISCOVER

**Partner and outreach** with local **Universities, Corporates** and other **Business hubs** to identify businesses with the potential to be **'EXPLOSIVELY SCALABLE'**.

**Provide on-line scoring tool** to quickly assess potential businesses to go through our programme.

Select **10-20 businesses per annum** that have the potential to be **global players** in the **digital marketplace**.



**Networks**

**Universities**

**Business Hubs**

**Eco-system**

**Pre-accelerator  
businesses**

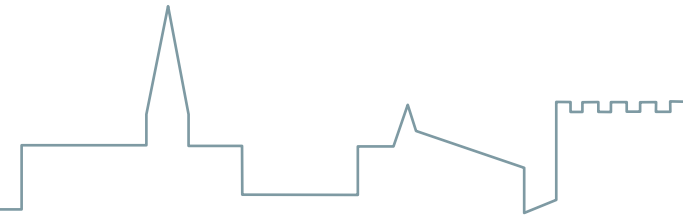
**Accelerator  
cohort**

## COLLABORATE

Work only with the "**best of the best**" in investment, finance, mentoring, marketing, tech and distribution to provide a **platform for success** that **doesn't** currently exist locally.

**Develop** a national network **eco-system** (inc other accelerators) to provide the best possible local environment for tech **product & platform** businesses to scale nationally and internationally.

Work in our **open plan collaborative space.**

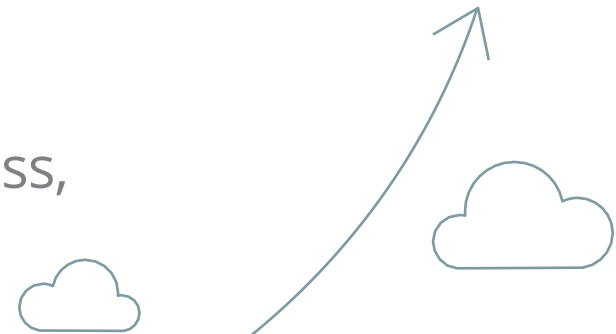


## ACCELERATE

Sharing **best-in-class data, knowledge** and **resources** (experts, mentors, **access to funding** not available normally)

Provide **corporate introductions**, & support for first pilots, strategic partnership and **early sales**.

**Help** future stars to **growth hack** their way to success, **significantly benefiting** the local economy.



What is that

**WORTH?**

**ACCELERATOR MEMBER:** Discounts / freebies & services worth >**£10k**. Access to funding: **£25-50k**.

Cohort of **5** every 6 months

**PRE-ACCELERATOR MEMBER:** Benefits / discounts / freebies worth up to > **£1k** helping to get business for ready for scale.

**10-20** businesses per annum

## **Sponsorship** packages (annual):

Platinum (Corporate): **£10k** – ability to shape programme/sector challenge, full access to companies & data, brand across all activities.

Gold (Corporate): **£5k** – access to companies, data & events. Branding across all activities – specific event top-line branding.

Silver (SME): **£2,500** – access to companies, data & events.

Associate: Micro Business (Mentors/Service Providers): **£250**

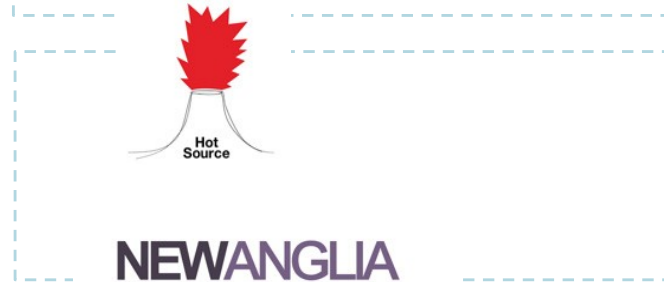
**Personal donations** also welcome as we are not-for-profit.





# OUR SUPPORTERS

# Our Supporters so far...



# Steering committee



## **Neil Garner – Founder/Chairman**

CEO of WhiteSpace, Founder & CEO Thyngs,  
Vice Chair Tech East,  
Former Founder /CEO of Proxama.



## **Kris Jones – Programme Director**

CMO@ Woop, TheFloorbox.com  
Inbox Integration, Agile Coaching Venture Expert  
Worked at 2 previous Accelerators.



## **Sarah Mitchell – Programme Co-ordinator**

Centre Manager of WhiteSpace, with history of working  
at Epos Now, Hoseasons, Discountvouchers.co.uk and  
Purecontent.



**THANKYOU**